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Dear Store Manager:

We wish to introduce you to our "NAME TAPE PROGRAM." It is an appreciative gesture of service to your existing customers who need name tapes for their children's clothing for camp or school use. It is marvelous as a pull-in for potential customers who will have the opportunity of browsing around your store and acquainting themselves with your line, when ordering and picking up their name tapes from you.

This terrific program can work for you regardless of the merchandise you sell. Don't let your customers resort to your competitors because of lack of this useful service.

"What do I invest?" is a common question raised by many store owners when introduced to this offer. Well the answer is: There is NO INVESTMENT, NO INVENTORY, JUST HANDSOME PROFITS. You only place your orders for our name tapes when your customers order them from you. You get your profit up front when your customer orders them.

Our long time experience assures you and your customers top quality service and merchandise. Our name tapes are 100% guaranteed for quality and workmanship.

We are proud of our prompt efficient manner in handling orders as precisely as possible. The turnaround is really fast. Your order will be shipped within 24 hours of our receipt of your order.

With one call you can have all the works. We will supply you with counter displays, advertising material supplies for ordering, self-selling posters and window signs at no charge to you! Just give us a call to get you started.

WE LOOK FORWARD TO BE HEARING FROM YOU!